

SW PFR Defra Pathfinder Project

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Property Flood Resilience (PFR)

- Individual Property Protection (IPP)
- Property Level Protection (PLP)
- Now on its third acronym
- Includes Resistance
(keeping floodwaters out)
- And Resilience
(getting owners back in)

The Call

- RFCC Briefing note:
“Boosting action to make homes and buildings more resilient to floods”
- Inspire Behaviour Change
- Deliver Physical Activities
- Provide a Professional Service that Supports Interventions

SW PFR on behalf of SW RFCC

- Covers Devon and Cornwall
- Five LLFAs:
 - Cornwall Council
 - Devon County Council
 - Plymouth City Council
 - Torbay Council
 - Council of the Isles of Scilly
- Cornwall Council leading on behalf of SW RFCC

Delivery Partners

- Five LLFAs (full coverage of SW RFCC region)
- Heavily reliant on two community groups for delivery:
 - Cornwall Community Flood Forum (CCFF)
 - Devon Community Resilience Forum (DCRF)

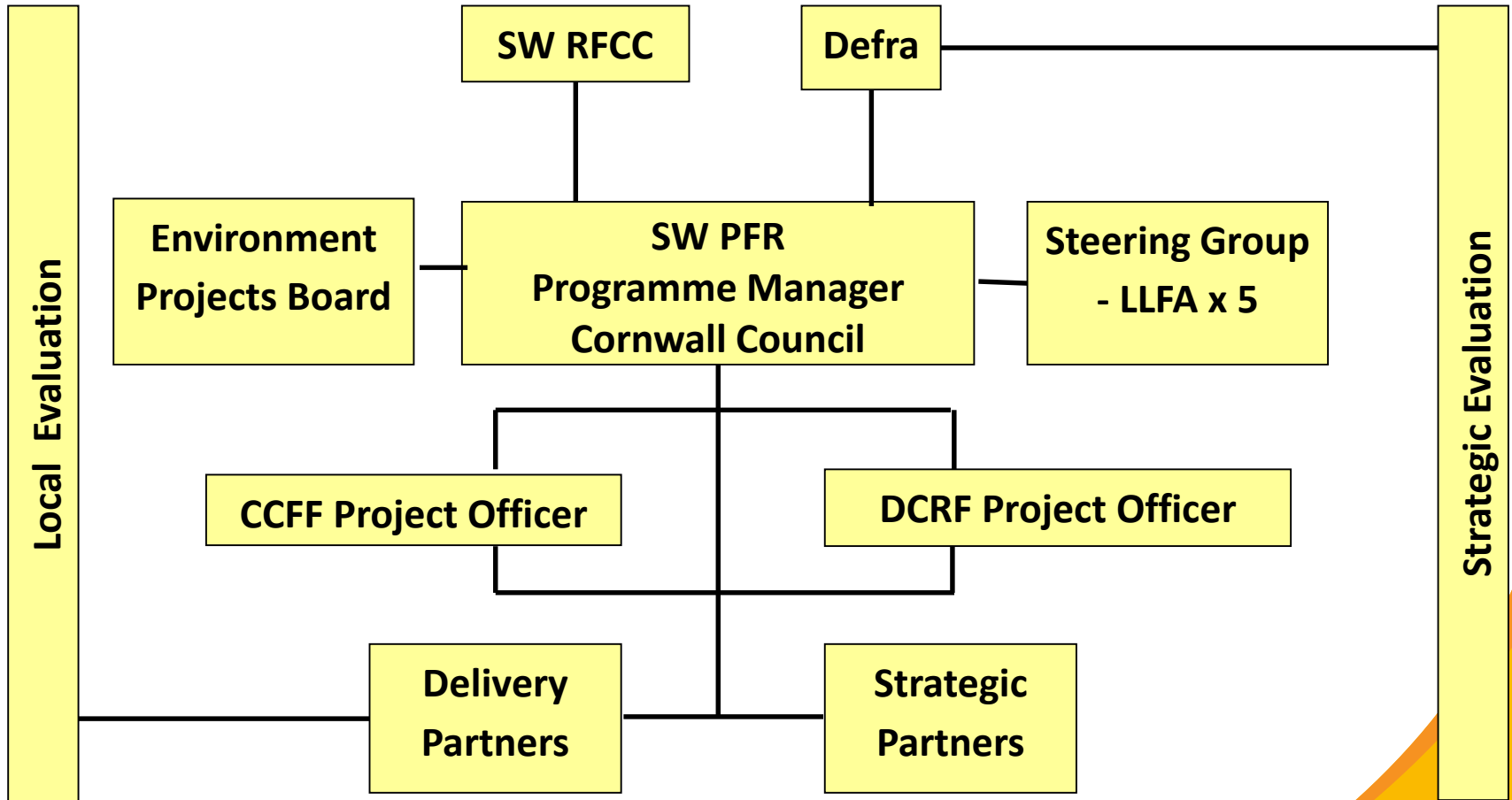
Delivery Partners

- Technical expertise through JBA Consulting
- Local Evaluation through UWE
- A number of local small businesses identified as strategic partners

Strategic Partners

- Cornwall Sustainable Buildings Trust
- Premier Water Solutions
- Richfords Fire and Flood
- Climate Vision
- Insurance Companies
- Environment Agency
- South West Water
- PFR Roundtable

Structure and Governance



8 work packages

- SW PFR1 – Baseline
- SW PFR2 – EA's PFR Framework
- SW PFR3 – Tools
- SW PFR4 – Industry engagement

8 work packages

- SW PFR5 – Training
- SW PFR6 – Demonstration Site
- SW PFR7 – Exit Strategy
- SW PFR8 – Dissemination

Launch TODAY!

- Please ask questions
- Join in the workshop
- Watch this space