What If?

The Thinking Behind Resilience

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“The What If?” Mindset

“What If?” A Question That Drives Resilience

- What if the unexpected happens?
- What if we are not ready?
- What if we could be better prepared?

Encouraging Hypothetical Thinking

Fostering Proactive Planning

Resilience Starts with the Individual

The value of personal Storytelling

Personal narratives:

- Reveal gaps in preparedness
- Help to connect people to the collective action for resilience
- Enable individuals and communities to connect with the detail, maybe the small and obvious points you may have missed
- Individual stories demonstrate Universal Resilience principles

- **Sharing your own story: Why are you here? Why does this matter to you?**

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Understanding roles in Emergencies

Who Does What, and what you need to do?

- Police: Lead on scene safety and coordination
- Fire & Rescue: Lead on response and containment
- Local Authorities: Coordinate re-housing, recovery
- Others (NHS/Environment Agency/Port Authorities etc: Information sharing and public guidance
- Voluntary Sector: support and care

- Where are the gaps in your community?
- What can you do to plug the gaps?

Community Emergency Hubs & Pop-Up Solutions – Resilience's Low-Hanging Fruit

- **Accessible & Rapid Deployment**: Community hubs and pop-up centres can be activated quickly during emergencies, offering shelter, information, and support.
- **Trusted Local Spaces**: Familiar venues (libraries, schools, churches) foster trust and reduce anxiety during crises.
- **Multi-functional Use:** These hubs can serve as coordination points, aid distribution centres, or safe spaces for emotional and spiritual support.
- **Cost-Effective & Scalable**: Compared to large infrastructure projects, pop-up solutions are low-cost, flexible, and scalable to local needs.
- **Empowering Communities**: They encourage local ownership, volunteering, and neighbour-to-neighbour support—key ingredients of resilience.

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